

## **FASHION DESIGN**

**Paper No HSCT (302)**

**CC - 8**

**Credits : 3 + 1= 4**

**SEM – III(M.Sc. C.T.)**

**Marks : 100 + 50 = 150**

### **Objective**

- The course aims at providing in depth working knowledge of line development and enables a student to use and practice skills and knowledge already acquired and use it to market situation.

### **Unit -1**

Elements used in creating a design.

Composition – with one element. With more than one element.

### **Unit -2**

Colour – its sensitivity and composition in dress.

Harmony – in form of space coverage to design of the dress.

### **Unit -3**

Components of fashion:

- Silhouette
- Details
- Colour
- Fabric
- Texture
- Seams
- Trims

## **Unit -4**

Fashion Forecasting.

Study of markets and segments

Designers – International and Domestic.

## **Practicals**

### 1. Sketching

- Sketching of different action croquis (front, back and side view) (Computer Application).
- Garment and garment details.
- Accessories.

### 2. Draping

Draping of bodice and its variation (princess seam, dart manipulation, yokes etc.)

### 3. Developing a line of garments on a theme (any one of the following)

- Casual wear
- Sports wear
- Cocktail wear
- Executive wear

### 4. Sketching

- Basic rendering techniques.
- Developing a line of garments based on a theme.

### 5. Understanding and sketching theme based on fashion forecast.

- Sourcing of raw materials.
- Developing line, based on fabric and theme selected
- Spec sheet study
- Sampling
- Garment analysis
- Costing – construction of garments
- Line presentation
- Use of sale promotion material

Designing of 5 garments for selected theme drafting and marking patterns for the same construction of any ½ garments.

## **References**

1. Sharon Lee Tate, inside Fashion Design Harper and Row, Publishers N York.
2. Kathryn Samuel, Life Styles, Fashion Styles, Orbis London.
3. Milbank, C.R. (1985): COUTURE, The Great Fashion Designers, Thames and Hudson Publication.
4. Carter, E. (1977): The Changing World of Fashion, G.P. Putnam's Sons, New York.
5. Rubin, L.G. (1976): The World of Fashion, Canfield Press, San Fransisco.
6. Castelino, M.(1994): Fashion Kaleidoscope, Rup & Co.
7. Walz, B. and Morris, B. (1978): The Fashion Makers, Random House.
8. Samuel, K. (1986): Lifestyles - Fashion styles, Orbis Book Publishing Corporation Ltd., London.
9. Carr, H. and Pomery, J. (1992): Fashion Design and Product Development, Blackwell Scientific Publications, London, Edinburgh, Boston.